



# Why Agencies Love Our Numbers

## Stand Out...

"I utilize numbers from 800response as a means of getting new business. When prospects ask me how I differentiate myself from the crowd, I blow them away with a fresh approach centered on a vanity number perfect for their business. Since my campaigns are designed with your numbers in mind, the results are great and I have a happy client."

*-Dan Walters, Automotive Markets*

## Generate Solid Leads...

"One of my clients has been running ads featuring 1-800-NEW-CREDIT every month and consistently averages 400 to 500 solid leads. A memorable phone number makes the difference between average advertising campaigns and fantastic advertising campaigns - there's really no comparison."

*-Bill Park, Creative Broadcast Concepts, Inc.*

## Be Unforgettable...

"My client's vanity 800 number is outstanding at getting into peoples' minds and sticking. I encourage any business who is actively advertising to use a vanity 800 number. They'll get more response and make the most out of their media budgets,"

*-Jon Urena, Impact Advertising & Consulting, Inc.*

## Improve ROI...

"Since placing 1-800-NEW-LOOK in TV spots my clients' practice is experiencing significant growth in response activity. And, by monitoring the tracking reports we can optimize our media budget and spend more advertising dollars on the stations and time-slots that generate the most leads for the practice."

*-Mike Burney, DoctorsEdge Marketing Group*

## Recapture Missed Calls...

"A call came into the one of our stores after hours and no message was left, but because we have 1-800-NEW-HEAR activated I was able to see who called from what number. I gave the caller's information to Paul and he had Mary follow up. She made 2 appointments! One for the woman and one for her husband!! With this tool, we were able to get two appointments which we may not have been able to get had it not been for 1-800-NEW-HEAR!"

*-Sylvia Vega, ROI Designs*

**Call us today at 1-800-NEW-SALES, and we'll help you  
find the best Custom 800 number for your clients' business!**